

Annex 8

IN THE Highbury Corner Magistrates Court
BETWEEN:

TOTTENHAM HOTSPUR FOOTBALL & ATHLETIC CO. LTD.

Appellant

-v-

LONDON BOROUGH OF ENFIELD

1st Respondent

-and-

BROADWICK VENUES LIMITED

2nd Respondent

Witness Statement of Jon Drape

I, Jonathan Paul Drape, Managing Director of Engine No 4 Limited and Director of Broadwick Entertainment Limited of The Gatehouse, 11 Baring Street, Manchester, M1 2PY states as follows:-

Relevant Experience

1. I have 32 years' experience within the live entertainment industry. This includes venue management, large scale event productions and festival productions across Europe. Quite often this is from site finding and negotiating a lease on a site with the owner, negotiations with all of the statutory authorities and then event management and production to ensure a safe and enjoyable experience at our venues and events.
2. My large scale event credentials include:
 - Opening of the Welsh Assembly – Production Manager
 - Kuala Lumpur to Manchester Handover Ceremony – Production Manager
 - Liverpool Capital of Culture Opening Ceremonies - Joint Producer
 - Hull Capital of Culture Opening Ceremony – Production Director.
3. Since 2000, I have been involved in the production of music festivals. These are annual events over multiple days entertaining hundreds of thousands of customers.
4. My responsibilities for these events, include, but are not limited to;

- Health & Safety
- Site Management
- Operations Management
- Procurement
- Licensing
- Technical Production Management
- Local Authority Liaison
- Local Community Engagement
- Security and Crowd Management
- Medical, Welfare & Harm Reduction
- Traffic and Transport Management
- Liaison with relevant Police forces
- Fire and Rescue services
- Ambulance services

5. My current large events are as follows:

Festival	Location	Capacity	Days	Type	Years managed
Snowbombing	Austria	5000	6	Residential	2000 - Present
Parklife	Manchester	80,000	2	Metropolitan	2010 - Present
Kendal Calling	Cumbria	35,000	4	Camping	2011 - Present
Bluedot	Cheshire	20,000	4	Camping	2015 - Present

6. I am the DPS for the Premises Licenses for all the above UK events. I have been involved of all the Safety Advisory Group (SAG) meetings in preparation for each of these events and have been involved in the SAG debrief for all of the events. We have always been dynamic in our approach to learning in this environment and have worked with all of the responsible authorities in all sites to ensure the safety of customers arriving, enjoying and leaving the events. Not one of these events have had a licence called for review. Many of these events have now been in existence for a significant number of years.
7. Parklife is held in Heaton Park Manchester in early June. Over the years of operation there have been a number of clashes with other events being held at the Etihad Stadium (60,000 cap), Manchester Arena (20,000 cap), Old Trafford Football Stadium (75,000 cap). These clashes have been managed by close liaison with the organisers of the other events and multiagency engagement in Safety Advisory Groups.
8. I am a Patron of Attitude is Everything a highly respected charity that promotes and improves accessibility of disabled persons to music venues and festivals.
9. I am a Patron of The Loop a community interest company that is the UK leading organisation for drug safety testing, drug harm reduction messaging and education.
10. I founded the festival industry harm reduction website – www.festivalsafe.com

11. I speak regularly at event industry conferences, these include recently;

- Institute of Licensing Annual Conference – Event Management and the role of SAG's
- Association of Independent Festivals – Security, Safety & Harm Reduction
- E3S Safety & Security Conference – Learning transferable skills
- International Live Music Conference – Harm Reduction and how to be Festival Safe

Broadwick/Venue Lab Joint Venture

12. I am a Director of Broadwick Live/Venues/Group Limited.

13. Broadwick Venues are the pre-eminent UK Venue management and development company. One of our significant achievements is to operate in the use of building for short to medium term event use which, aids and assists the wider regeneration goal of a particular area. This is achieved by generating footfall, awareness and cultural credibility. We work with developers and local authorities to regenerate sites from an early stage. On a number of occasions we have taken desolate/redundant/derelict sites and buildings and have kick started the process of regeneration by bringing people to an often forgotten or unloved area.

14. Between the two companies of Broadwick and Venue Lab, we have held over 4,000 events. We have had a million attendees and we are either operating or involved in 20 premises licences.

15. During this period we have never had a review or negative interaction with responsible authorities.

16. Our earliest licence held is the Premises Landing 42 in the Leadenhall Building, which we have operated since 2014. These premises sit on the 42nd floor of a commercial building in the heart of the City. The security implications in relation to this building are as high as one can get. We hold events at these premises managing the security issue with the building management company. In addition, we have to ensure that the events that we hold do not have an impact on the other commercial operators in the building.

17. In 2016 we were granted a licence at the Printworks in Canada Water which has become a game changer. We operate a venue which has a capacity of 6,000 people for non-amplified events and 5,000 people for amplified events. This licence has been granted, and events managed in conjunction with all of the responsible authorities in Southwark, who view the premises as being a major attraction to an area which was suffering since the production of the Daily Mail and Evening Standard has ceased on the site. Last year we had over 220,000 customers visit the premises for a variety of events. We have a clean bill of health with the authorities and the residents in the area.

18. As a result of the success, we also then applied for a licence at Dock X, which is in close proximity to the Printworks premises, this a capacity of 1,500 and we are again operating those premises without any difficulties.

19. We have recently been granted a licence for Depot at Mayfield by Manchester City Council which has a capacity of 10,000. We operate those premises in similar terms to the Drumsheds premises. Up to date, we have had around 200,000 people attended events at these premises over a programme of 23 events. These events have taken place predominately on weekend days where there are conflicting events taking place with concerts at Manchester Arena and Manchester Apollo and home football matches by Manchester United and City. Throughout this process, we have worked closely with other event organisers, Manchester United and Manchester City and have had no complaints to our management of large scale events.
20. These events in Manchester have provided an estimated benefit of £10,541,458.00 to the local economy.
21. We operate Magazine next to the O2 Arena which has an internal 3,000 capacity with an ability to extend that when using the outside area up to 10,000 capacity. Again, we have worked in liaison with the O2 to ensure that if there are any clashing events, that there are no issues with people management through entry and egress to the events.
22. We also have a premises licence for Exhibition in London which has a capacity of 3,000 and sits in the Westfield Shopping Centre. Again, this was a redundant listed building which sits close to residential and commercial property. We worked hard with the responsible authorities so that this licence could be granted with practical management controls to ensure that residents and other commercial occupants would not be disaffected.
23. Broadwick Venues has a commitment to use local suppliers and recruit locally to provide an immediate benefit to the local economy.
24. Broadwick Venues have a flexible approach to working with local authorities, responsible authorities and communities. We recognise that events may have an impact on the localities and we strive through partnership working to mitigate and manage these.
25. Throughout the whole of these operations we have always promoted the licensing objectives. We have the most sophisticated systems and always operate with specific traffic management, noise management and security providers to ensure that we promote the licensing objectives.

Meridian Water Enfield

26. We were approached by the Council and always spoke to them about the possibility of a 10,000 capacity licence here to operate the Drumsheds on a regular basis. We liaised with the Council regeneration department who have always been supportive of what we want to do and have always understood that our desire was to have a 10,000 capacity licence at the premises.
27. The Council has spent over a million pounds on ground works to bring this site up to being safe for us to occupy and use it.

28. We were negotiating about holding the Field Day Festival at the premises and also the 10,000 events space. It was agreed after speaking to the police and regulatory authorities that we should split these licences. We therefore made one application for the Field Day Festival licence which was granted to be able to run for two years. We also then made a second application for the events licence which is the subject of this appeal.
29. We went through the most extensive SAG process we have ever gone through in relation to the Field Day Festival and we delivered the festival safely this year with a capacity of 22,361 people.
30. We have had a positive SAG de-brief as a result of this Festival and I attach this to my witness statement at JD1.
31. The area was derelict wasteland and is now totally unrecognisable. The area is now secure and the premises sits at the heart of the re-generation.
32. There has been an economic benefit to the area in excess of £3 million.
33. Throughout the process of making the application for the premises licence for the Festival and for the Drumshed's Event Licence, we have gone through a process of huge engagement. As a result, a desire by the responsible authorities for us to prove ourselves, we pulled back the hours from which we wanted to operate. We also pulled back the frequency of the events that we would hold at the premises and we have also pulled back the capacity to 7,500 until we prove ourselves as safe operators at this site.
34. The SAG and fire officer agreed to all of the conditions that we were offering in relation to this premises licence.
35. Most importantly during the Field Day Festival we had a capacity of up to 10,000 up to 23:00 hours in the Drumsheds sites and there were no issues. We have shown we can manage 10,000 up to that point at Field Day when the premises licence was granted.
36. By the time we got to the hearing before the licensing subcommittee, we had agreed the vito condition (condition 38 on the premises licence) with the police and other responsible authorities who were satisfied that this would promote the licensing objectives.
37. Tottenham Hotspurs refused to accept this condition and felt that the vito condition was not workable.
38. Notwithstanding, the opposition by Spurs, the Licensing Sub-Committee granted the premises licence as applied for and amended to include condition 38 which the police and other responsible authorities were happy with.

What has happened since grant of the licence

39. The premises licence has now become operational and we have had events at the premises including an event which clashed with Tottenham Hotspurs operating the premises on the 30 November.
40. There have been some difficulties in communicating with Tottenham Hotspurs over working together for clash events. Whilst I understand that representatives from Tottenham Hotspurs may well be looking at this as being a conflicting litigation environment, nonetheless we have now made contact.
41. We provided Tottenham Hotspurs with our management plan for the clash event on 30 November. In addition, representatives from our side and Tottenham Hotspurs spoke and communicated whilst the event was taking place and I am hopeful that moving forward, we can now work in a collaborative environment to ensure that a safe environment continues.
42. I confirm to the Court that it is our intention to liaise closely with all statutory bodies and representatives of Tottenham Hotspurs and to comply with the duties on us as a premises licence holder to promote the licensing objectives. This is something that we have a track record of doing successfully and we will ensure that the same takes place with this premises licence.

STATEMENT OF TRUTH



Signed:

Mr Jon Drape

Dated: